MINDING YOUR MiND

A Celebration of Life: Philadelphia

An Evening of Hope & Remembrance

2025 Sponsor Information

Thursday
October 23, 2025
8:00pm

The Loft at City Winery
990 Filbert Street
Philadelphia

Raising Awareness Through Philanthropy

A Celebration of Life is a movement focused on inspiring hope and at the same time remembering lives that have been lost to suicide. The evening creates special moments and appreciation for life while raising funds to support Minding Your Mind's mental health education programs. **A sponsor of this hallmark event will make an immediate impact in the lives of students and communities in the greater Philadelphia region.**

Since its inception in 2016, and even with a two-year pause during the pandemic, **A Celebration of Life: Philadelphia** has raised over $600,000 for mental health and suicide prevention education, providing 1,300+ programs for tens of thousands of young people.

Join us for A Celebration of Life: Philadelphia and enjoy an evening of music, hors d'oeuvres, cocktails and the ability to learn more about Minding Your Mind.

A Celebration of Life: Philadelphia 2025 Committee

Mary Auletta
Drew Bergman
Quincy Blubaugh
Louis DeSanto
Kristen Harootunian
Sia McCabe
Bridget Merenda
Rachel Potts
Maddie Quirk
Pat Scher
Emily Turner
Hannah Vrancken
Owen Vrancken

About Minding Your Mind

Established in 2007, Minding Your Mind is a nonprofit organization that provides in-school and community-wide mental health education programs for students from kindergarten through college, and the adults in their lives. **Minding Your Mind's mission is to end the stigma and destructive behaviors often associated with mental health challenges.** This is accomplished through mental health education and suicide prevention programs presented in schools, communities, and workplaces across the U.S.

The struggles young people are experiencing with their mental health are revealed more and more every day. Learning lapses, increases in hospital visits, and rising incidence of anxiety, depression, self-harm, and suicide ideation led the former U.S. Surgeon General to call **youth mental health "the defining public health issue of our time."** During the 2024-2025 school year, Minding Your Mind programs reached more than 221,000 individuals, and a significant number of these presentations were with new school partners. Requests this year continue to rise. **Your sponsorship will help Minding Your Mind meet the ongoing needs of students K-college, and help change the lives of thousands of young people.**

Previous Sponsors

Wawa
Phillies
Bennie
Alliance for Decision Education
UHS Universal Health Services, Inc.
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Independence
NJM Insurance Group
Auto | Home | Renters
Est. 1913
NOVA Cosmetic Dentistry
Philadelphia Union
The Saturday Club
Est. 1886
Wharton 5K est. 2011
Mufson Howe Hunter
Investment Bankers for Growth
Mattern
GardenState Home Loans Inc
The Starbucks Foundation
Blue Sunsets
Real Estate Developers & Investors
Lyons Companies
Accessible Expertise.
SJU Saint Joseph's University
create

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A Celebration of Life: Philadelphia

Sponsorship Levels

Diamond Sponsor: $20,000

Funds 40 programs reaching up to 40,000 students

- Tickets for 20
- Sponsor signage at event
- Recognition on:
  - promotional materials at A Celebration of Life events in New Jersey and Philadelphia
  - electronic program books displayed at the events
  - *A Celebration of Life* websites and promotional email
  - Minding Your Mind website and social media

Platinum Sponsor: $10,000

Funds 20 programs reaching up to 20,000 students

- Tickets for 16
- Sponsor signage at event
- Recognition on:
  - promotional materials at A Celebration of Life: Philadelphia
  - electronic program books displayed at event
  - event website and promotional email
  - Minding Your Mind website and social media

Gold Sponsor: $5,000

Funds 10 programs reaching up to 10,000 students

- Tickets for 12
- Sponsor signage at event
- Recognition on:
  - electronic program book displayed at the event
  - event website and promotional email
  - Minding Your Mind website and social media

Silver Sponsor: $2,500

Funds 5 programs reaching up to 5,000 students

- Tickets for 8
- Recognition on:
  - electronic program book displayed at the event
  - event website

Bronze Sponsor: $1,000

Funds 2 programs reaching up to 2,000 students

- Tickets for 4
- Recognition on:
  - electronic program book displayed at the event
  - event website

Please type or print all information exactly as it should appear on recognition materials:

Personal Corporate Contact Name(s) _____

Company/Organization _____

Address _____

City, State, Zip _____

Email (required for all correspondence) _____

☐ please add me to your general interest list so I can know about other Minding Your Mind programs

Payment Options:

1. Enclosed is my **check** for $_____ made payable to Minding Your Mind.
   Mail to: Minding Your Mind, 124 Sibley Ave., Ardmore, PA 19003

2. Please **charge** my: ☐ MasterCard ☐Visa Account number _____
   Exp. Date _____ Security/CVV#_____ Name on Card _____
   Signature _____

3. Donate **online**: mindingyourmind.org/donate/
   Please write "A Celebration of Life: Philadelphia Sponsorship" or "ACOLP Sponsorship" in the COMMENT section